IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application Of:

HYUN, Phillip

Serial No.: 10/066,794

Filing Date: February 6, 2002

Title: SYSTEM FOR AND METHOD OF COMPUTER

CONTROLLED MEDIA BUYING PROGRAM

9/B 10/21/03

Group Art Unit: 3625

Examiner: James H. Zurita

RESPONSE TO OFFICE COMMUNICATION

Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

Responsive to the Office Communication mailed September 12, 2003, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Remarks begin on page 6 of this paper.

RECEIVED 0CT 1 6 2003 GROUP 3600



AMENDMENT	TTER	Docket No. 300.257	
Application No.	Filing Date	Examiner	Art Unit
10/066,794	February 6, 2002	J. Zurita	3625

Applicant(s): Phillip Hyun

Invention:

SYSTEM FOR AND METHOD OF COMPUTER CONTROLLED MEDIA BUYING PROGRAM

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

		CLAIM	S AS AMENI	DED		
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	R	ate	
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